



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

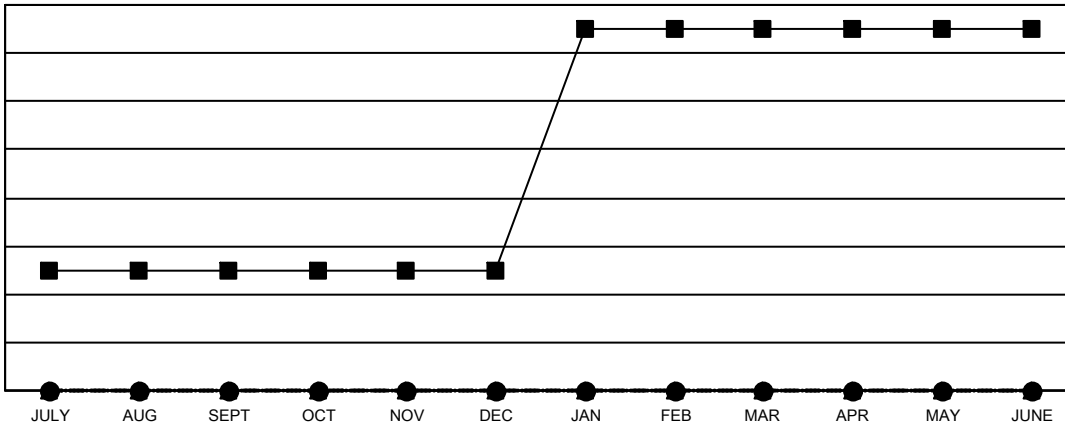
Multiple District 26

LOCATION: MISSOURI

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	2
OCT/NOV/DEC	0	0	3
JAN/FEB/MAR	2	0	2
APR/MAY/JUNE	0	0	0

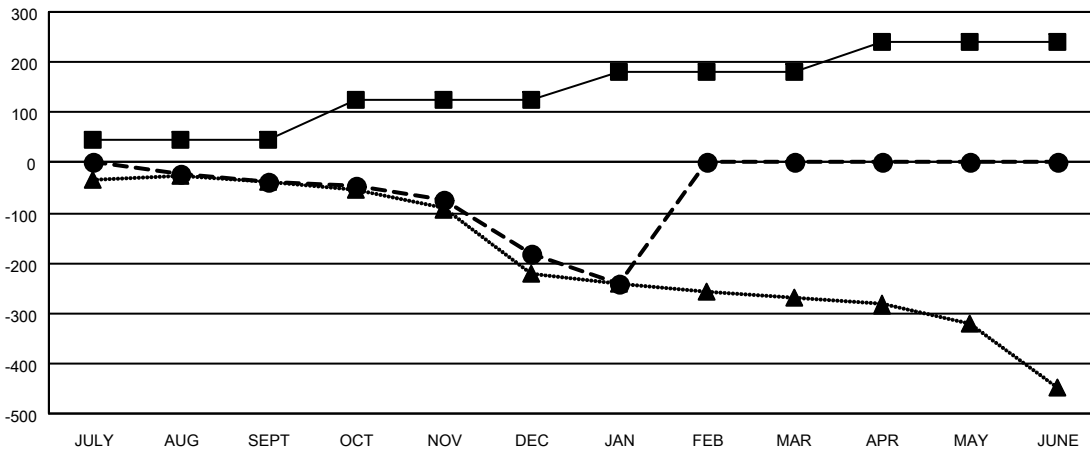
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	45	136	158
OCT/NOV/DEC	80	80	213
JAN/FEB/MAR	55	46	101
APR/MAY/JUNE	60	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 7	
<u>DROPPED MEMBERS</u>	
DECEASED	102
CLUB CANCELLED	15
OTHER	355
TOTAL	472

96 CLUBS OF 314 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	5,664 (73.10%)
FEMALE	2,084 (26.90%)
TOTAL FAMILY UNIT MEMBERS	1,336
FAMILY MEMBERS PAYING HALF DUES	685